Group Assessment Cover Page

Unit Details	Name	Economics for Business
	Code	HI5003
	Year, Trimester	2023, Trimester 1

Assessment Details	Name	Group Assignment
	Due Date and Week	**June 5, 2023, Week 12**
	Group or Individual	Group

Group Student Details	Student ID	First Name	Family Name	Work Contribution

Group Submission Declaration	Integrity Declaration	Student ID	Full Name	Submission Date
	We have read and understand academic integrity policies and practices and our assessment does not violate these.			

Assessment Instructions

WEIGHT	LEARNING OUTCOMES	Word Limit	Due date
40%	1, 2, 3, 5	3000	See Guidelines below
40%	1,2,3,4,5		See Guidelines below

Academic Integrity Information	Holmes Institute is committed to ensuring and upholding academic integrity. All assessment must comply with academic integrity guidelines. Six important academic integrity breaches include plagiarism, collusion, copying, impersonation, contract cheating, data fabrication and falsification. Please learn about academic integrity and consult your teachers with any questions. Violating academic integrity is serious and punishable by penalties that range from deduction of marks, failure of the assessment task or unit involved, suspension of course enrolment, or cancellation of course enrolment.
General Instructions	• All work must be submitted on Blackboard by the due date and time along with a completed Assessment Cover Page. Late penalties apply. • You must name your file with the Unit Code and Student Number (e.g. HI5003-GWA1995). • Please note that non-contributing students do not receive marks. • Reference sources must be cited in the text of the report, and listed appropriately at the end in a reference list using Holmes Institute Adapted Harvard Referencing. Penalties are associated with incorrect citation and referencing. • Assessments must be in MS Word format with no spacing, 12-pt Arial font and at least 2cm margins on all four sides with appropriate section headings and page numbers. • Check that you submit the correct document as special consideration is not granted if you make a mistake. • The number of submission attempts you have depends on the course, unit and assessment and you should check and confirm this number in advance. • All submissions are automatically passed through SafeAssign to assess academic integrity.

Specific Instructions	**Group Participation**
	Students in a group are required to participate equitably in the group assignment and that students are responsible for the academic integrity of all components of the assignment.
	
	Group Formation
	1. students can form their respective groups in the BB of 4 Members maximum
	  If you are intending to work alone you will STILL need to enrol yourself in a group (known as a 'solo-group'). Solo group enrolment will be available to join at 12 noon on Monday of week 6
	2. *Solo groups open on Monday of week 6, no further 4-person groups will be available to join.*
	
	  If you wish to limit the size of your assignment group to 2 or 3 persons, that can only be done once solo groups are opened. One person must enroll in a solo group and then request the Unit Coordinator to add the second (and third) member. This must be done at the start of week 6.
	
	3. Call members who may wish to form a group with you by using the Discussion Board or during Drop-in Sessions.
	4. Once <u>you</u> have agreed, go in the BB and self-enrol.
	5. Do not join any group unless you are allowed to join the group by the existing Group members.
	6. In case a member joins your group without permission, REPORT immediately. The name will be deleted.
	7. All students MUST be in A GROUP by the end of **WEEK 9 (May 19, 2023).**
	8. *Do not delay starting to work on your Project Work*

Assignment Specifications

Purpose:
This assignment aims to enhance students' research and analytical ability through the application of their economics knowledge learned in the course unit to compose a company report.

The recommended assignment structure for final submission is as follows:

- Table of content
- Executive Summary
- Introduction
- Company background
- Industry/sector background
- The market structure of the industry/sector
- Micro-economic and macroeconomic factors that influence demand of the company's product(s) or services
- Micro-economic and macroeconomic factors that influence supply of the company's product(s) or services
- Elasticity
- Recent macroeconomic event that affected the industry/company and, Australia
- Recommendations
- Conclusion
- List of References.

Note*: The structure content is not limited to the items listed above. Creativity for a better report structure is a key requirement**.**

Detailed requirements of the assignment
You are a group of advisors to the Management Board in your company with Headquarters in Australia. As advisors you are first, required to conduct research on your selected sector/industry covering the previous 5-10 years. Second, you are required to present a company strategy to your Management Board and to the Federal Government of Australia covering the next 5 years. Third, your Management Board requires that you make a presentation of your findings and strategies, and you prepare a 3000-word market report.

Company Selection Guidelines
Note:

(i)   Choose a company/firm of your choice.

(ii)   The company/firm must be an enterprise based in Australia either as a national enterprise or a multinational subsidiary in Australia with headquarters abroad

(iii)   Two groups MUST not research on an identical Company or firm

(iv)   The Company or firm selection will be first come basis

(v)   Send email to your Unit Coordinator for approval of the company/firm

(vi)   Companies/firms selected will be posted in form of weekly basis announcement

(vii)   Following (i) and (vi), before choosing identify that the company/firm is not identified before seeking approval.

(viii)   10% penalty will apply to those Group (s) with no company approval

Note:
i. if your company has many products and/or services, you can select a representative product/service to discuss for points (2); (3); (4); and (5).

ii. This report should provide useful information for your company's Management Board. It should use a variety of resources, including the textbook, newspapers, industry reports, the ABS website, and other sources.

iii. Furthermore, your report should include headings and sub-headings. It needs to be properly referenced using the Harvard style and at least 5 references.

<div style="background-color:#8B0000; color:white; text-align:center; font-weight:bold">REFERENCING GUIDELINES: Holmes Adapted Harvard Referencing</div>

Student Assessment and Referencing Rules

Adapted Harvard Referencing Rules

Holmes has implemented a revised Harvard approach to referencing. The following rules apply:

1. Reference sources in assignments are limited to sources which provide full text access to the source's content for lecturers and markers.

2. The reference list must be located on a separate page at the end of the essay and titled: **"References".**

3. The reference list must include the details of all the in-text citations, **arranged A-Z alphabetically by author surname** with each reference <u>numbered </u>(1 to 10, etc.) and each reference **MUST** include a hyperlink to the full text of the cited reference source. For example:

> 1. Hawking, P., McCarthy, B. & Stein, A. 2004. Second Wave ERP Education, *Journal of Information Systems Education, Fall*, http://jise.org/Volume15/n3/JISEv15n3p327.pdf

4. All assignments must include in-text citations to the listed references. These must include the surname of the author/s or name of the authoring body, year of publication, page number of the content, and paragraph where the content can be found. For example, "The company decided to implement an enterprise-wide data warehouse business intelligence strategy (Hawking et al., 2004, p3(4))."

Non-Adherence to Referencing Rules

Where students do not follow the above rules:

(i) For students who submit assignments that do not comply with the rules, a 10% penalty will be applied.

(ii) Students who comply with rules and the citations are "fake" will be reported for academic misconduct.

<div style="background-color:#8B0000; color:white; text-align:center; font-weight:bold">STUDENT ASSESSMENT SUBMISSION AND LATE PENALTIES</div>

To be eligible to pass this unit, you must complete all forms of assessment and demonstrate achievement of the learning outcomes. All assignments must be submitted **electronically ONLY** using a word processor, uploaded to Blackboard via the **Final Check and Submission** of SafeAssign.

As per the Student Handbook, late penalties will apply each day after the student/s has been notified of the due date. Submission deadlines are strictly enforced and a late submission **incurs penalties of 5 (five) %** of the assessment value per calendar day unless **an extension and/or special consideration** has been granted by the lecturer **prior to the assessment deadline**. Unless an extension and/or special

consideration has been granted, no assessments are accepted after 14 calendar days of the due date, or the end of the trimester for assessments due later in a trimester. Students need to allow up to 24 hours for the Final Check of their assignment submission to SafeAssign to be available.

Group Assessment Plan

An effective way for students to learn economics is through participation in a Group Assessment Project. This project is designed to accomplish effective learning.

During the course of the semester, each of the elements of your Group Assessment, may be reviewed by your Lecturer.

Group Communication tools

File Exchange tool:
All the academic papers that are used in the assignment need to be posted on BB by using File Exchange tool. Students need to highlight the discussion in the academic paper which is relevant issues related to the assignment. Academic papers can be found in ProQuest (ProQuest instruction can be found in page 6. Assignment will be marked ZERO if does not include references list.

Group Blog:
All the discussion about group assignment needs to be recorded by using Group Blog tool. The discussion must relevant to the content of the assignment and reflects the outcome of the group meeting.

How to do group assignment – Instruction
Group tools
Your instructor chooses which communication and collaboration tools are available to your group. If you want to use a tool but don't find on your group's page, ask your instructor to enable it.

Tool	Description
File Exchange	Group members and instructors can share files in this area. All members can add and delete files, regardless of who added them.
Group Blog	In the group area, all members of a group can create entries for the same blog and build on each entry. All course members can read and comment on a group blog, but they can't make posts unless they are members of the group. Instructors can choose to grade group blogs. All group members receive the same grade.
Group Journal	In the group area, all members of a group can view each other's entries. Only group members and instructors can view a group journal. Instructors can choose to grade group journals. All group members receive the same grade.
Send Email	Group members can email individual members or the entire group.

Exchange files with a group
- With file exchange, you can share files with other members of your group, including your instructor.
- You can't create folders in file exchange. With your group, decide how you want to name files so that they are easier to locate in a long list.

Add a file to the file exchange
(i)   Group Tools > File Exchange > Add File

(ii) Add a name for the file you want to upload. Browse for the file and submit.

(iii) Delete a file from the file exchange

(iv)   You can delete any file, even if you didn't upload it. On the File Exchange page, select Delete in the file's menu.

Group Blog

All the group members can discuss about the assignment by using Group Blog. Once you are allocated in a group, you can see this function.

Group > Group Tools > Group Blog > Create Blog Entry

ProQuest

To login
Go to: http://www.holmes.edu.au/ > Login > Proquest
USERNAME: holmes2004 and; PASSWORD: holmes

Proquest Tips

ProQuest **Business**

Basic Search | Advanced ▾ | Data & Reports | Publications | Browse

Quotation marks ("") placed around the search terms will ensure only results showing the terms together will be displayed

"business ethics"

☑ Full text ☑ Peer reviewed ❗
☑ Additional limits - Date: Last 3 years

Modify search | Tips

Related searches Hide ▾   Powered by ProQuest® Smart Search
• Business ethics • Business ethics AND Ethics • Business ethics AND Social responsibility
• Business ethics AND Corporate responsibility • Business ethics AND Management • Business ethics AND Life sciences

View All ›

4593 Results *   Search within

✉ Create alert 📰 Create RSS feed 💾 Save search

2 Selected items [Clear]   Save to My Research ✉ Email 🖨 Print Cite Export/Save ▾

Tick the "Full text" and "Peer Reviewed" boxes to display results with the PDFs attached and that are from reputable sources

☐ Select 1-20   Brief view | Detailed view

☐ 1 **Business Ethics** Should Study Illicit Businesses: To Advance Respect for Human Rights 📄Preview

Byrne, Edmund F. **Journal of Business Ethics** 103.4 (Nov 2011): 497-509.

... Journal of **Business Ethics** (2011) 103:497509 Springer
...s10551-011-0885-y **Business Ethics** Should Study IllicitBusinesses
...Byrne ABSTRACT. **Business ethics** should include illicit businesses

Cited by (6)   References (69)

📄 Citation/Abstract 📄 Full text - PDF (164 KB)

Sort results by:

Relevance ▾

Sort

Narrow results by

⊞ Full text

⊞ Peer reviewed

☐ Source type
🏛 Scholarly Journals (4461)
👤 Conference Papers & Proceedings (78)
📋 Trade Journals (33)
📊 Reports (20)
📖 Magazines (1)
More options...

⊞ Publication title

☐ 2 The Influence of **Business Ethics** Education on Moral Efficacy, Moral Meaningfulness, and Moral Courage: A Quasi-experimental Study 📄Preview

May, Douglas R; Luth, Matthew T; Schwoerer, Catherine E. **Journal of Business Ethics** 124.1 (Sep 2014): 67-80.

... The Inuence of **Business Ethics** Education on Moral Efcacy, Moral
...extant empirical research on **business ethics** education by examining outcomes
...whether a graduate-level course in **business ethics** could inuence students levels

📄 Citation/Abstract 📄 Full text - PDF (319 KB)

☐ 3 "Is Etigi"nin Akademik Örüntüsü Nasil Gelisiyor? Türkiye'deki Akademik Calismalar Üzerine Bir Arastirma/How Does the Academic Pattern of **Business Ethics** Progress? A Study on Academic Studies in Turkey 📄Preview

Akdeve, Erdal; Köseoglu, Mehmet Ali. **Sosyoekonomi** 1 (Jan-Jun 2013): 351,353-365,367,369.

HI5003 Economics for Business

Marking Rubric

Criteria	Excellent (>=80%)	Very good (70-79%)	Good (60-69%)	Satisfactory (50-59%)	Unsatisfactory (<50%)
The degree of understanding and knowledge about the company and the industry which is shown in the description of the company & industry, and the analysis of market structure **(25 % of the total mark)**	- Excellent understanding about the company/industry with comprehensive and updated data. - Correct identification of the market structure, supported by extensive evidence about the approximate number of firms in the market, market share, market leaders, product homogeneity/heterogeneity, etc.	- Very good understanding about the company/ industry with some updated data. - Correct identification of the market structure, supported by good evidence about the approximate number of firms in the market, market share, market leaders, product homogeneity/heterogeneity, etc.	- Good understanding about the company/industry with few updated data. - Correct identification of the market structure, supported by some evidence about the approximate number of firms in the market, market share, market leaders, product homogeneity/heterogeneity, etc.	- Reasonable understanding about the company/industry with a limited amount of information about the company/industry. - Address the question about market structure but mis-identify the structure or correctly identify the market structure but do not provide good evidence to support.	Poor understanding about the industry **and** completely wrong identification of the market structure with poor evidence to support.
The degree of analysis of demand and supply determinants; and the discussion about price elasticity of demand **(25% of the total mark)**	- Excellent analysis about demand and supply determinant, supported by excellent data or studies. - Conclusion about elasticity is strongly supported with excellent discussions/argument	- Very good analysis about demand and supply determinant, supported by very good data or studies. - Conclusion about elasticity is supported with good discussions/argument Or refer to	- Good analysis about demand and supply determinant, supported by good data or studies. - Conclusion about elasticity is supported with limited discussions/argument.	- Reasonable analysis about demand and supply determinant, supported by limited data or studies. - Conclusion about elasticity is not supported with discussions/argument.	-Poor analysis about demand and supply determinant, with no supported discussion. -Conclusion about elasticity is not supported

Criteria	Excellent (>=80%)	Very good (70-79%)	Good (60-69%)	Satisfactory (50-59%)	Unsatisfactory (<50%)
	Or refer to studies in the literature to support the conclusion	studies in the literature to support the conclusion			with discussions/argument.
Analysis of a recent macroeconomic event that has affected the firm/ industry and, nation **(25% of the total mark)**	-Excellent description of the event -Excellent discussion about the impact of the event on the market and nation, supported by good evidence (statistics, studies or articles that discuss the actual or likely impacts).	-Very good description of the event -Very good discussion about the likely impact of the event on the market, supported by some good evidence (statistics, studies or articles that discuss the actual or likely impacts).	-Good description of the event -Good discussion about the likely impact of the event on the market, supported by limited evidence (statistics, studies or articles that discuss the actual or likely impacts)	-Reasonable description of the event -Reasonable discussion about the likely impact of the event on the market, not supported by good evidence	-Poor description the event -Poor discussion about the likely impact of the event on the market, not supported by any evidence
The degree of research, the format, structure, presentation, and writing of the report **(25 % of the total mark)**	- Evidence of comprehensive and relevant research with correct referencing. - Meet format requirements to a high standard, including clear structure, headings, word count (close to approximation) and excellent presentation.	-Evidence of very good and relevant research with correct referencing. -Meet format requirements to a very good standard, including clear structure, headings, word count (close to approximation) and very good presentation.	-Evidence of good and relevant research with correct referencing. -Meet format requirements to a good standard, including clear structure, headings, word count (close to approximation) and good presentation.	-Evidence of reasonable research with some mistakes in referencing. -Meet format requirements to a reasonable standard, but could be improved with a clearer structure, headings, or may have better met word count approximation) and fair presentation.	-No good and relevant research with many mistakes in referencing. -May not have followed key question selection guidance, or may not meet format requirements, such as clear discussions, titles or headings, word count, or poor presentation.