

International Trade Finance and Investment - MS60056E 22-23

Assessment brief including criteria mapped to learning outcomes

There will be one summative assessment for this module:

- **An individual comprehensive report** (100%) The report should be 3,000 words +/- 10% (excluding conclusion, recommendations & appendices).
- You must achieve a minimum mark of 40% to pass the module to achieve 20 academic credits at Level 6.

Learning outcomes covered by the Assessment

LO1: Explain the standards set by the GATT / World Trade Organization and certain regional trade agreements.

LO2: Critically assess the impact of World Bank policies, investment treaties between states, and agreements between multinationals

LO3: Explain the regulations governing the financial system and assess its impacts on businesses.

LO4: Critically evaluate various finance theories and concepts and apply them in a real business context.

LO5: Critically analyse the impacts of FX rate and interest rate changes on trade and capital flows

Assessment Task:

You are an economist within a consulting firm that advises international businesses on cross-border expansion.

You have been following the tension between China and US rise initially over trade tariffs, and subsequently, Taiwan becoming a new apple of discord in now clearly divided world after the Ukraine war/special operation.

It appears that India might emerge as a beneficiary in this conflict. Consequently, many clients use your employers' services to move their foreign investments into relatively neutral territory/country. You were requested to prepare a **comprehensive report** on economic analysis for India & China:

a. Please compare and contrast how the financial markets of two countries work to evaluate the feasibility and attractiveness of the World's Leading companies' international expansion [including trade, investment, and development].

- India
- China

b. Critically evaluates the economies of both countries. What are the key challenges both countries face due to Industrialisation and Trade policies?

- India
- China

Report Content Template:

1. Title and Content Pages

2. Executive Summary

3. Background of Financial Markets, including the potential disruptive impact of government interventions (risk management strategies) in India and China's economies.

800 words

4. Critically assess the attractiveness of international expansion for India and China economies (Trade & Finance theories/models/concepts – minimum three)

700 words

5. Evaluation of both economies India and China

700 words

6. Critical Evaluation of challenges India and China face due to Industrialisation and Trade Policies and the role of the World Bank/WTO in these economies.

800 words

7. Conclusion & Recommendations

Assessment criteria elements weightage:

Assessment criteria	Maximum Marks
Content Knowledge and understanding	35%
Level of analysis, synthesis and logical flow of arguments	25%
Justification and rationale for selecting economy	10%
Organisation and structure	10%
Clarity of expression and demonstration of academic writing skills	10%
Use of literature and quality of referencing	10%
Total	100%

This is an academic work, and you are expected to conduct extensive up-to-date research, critically evaluating the content and appropriately referencing the sources of information used.

*The report should be **3,000 words +/- 10%** (excluding conclusion, recommendations & appendices).*

*Weighting: **100%***

*Submission: **Week 14** and must be submitted via **Turnitin**.*

For guidance on online submission of assignments, including how to submit and how to access online feedback, please refer to the UWL Blackboard student-help pages at: uwl.ac.uk/current-students/online-learning-tools

Assessment Criteria and Marking Scheme:

Marking scheme	100-80%	79-70%	69-60%	59-50%	49-40%	39-30%	29-0%
<p>Content Knowledge and understanding</p> <p>Demonstration of knowledge, analysis of relevant material and application of knowledge and understanding</p> <p>(35 marks)</p>	Extensive and comprehensive use of appropriate trade or financial and Investment theories, concepts, models and materials. Extensive display and application of knowledge and understanding; presented in critical form that explores data, information and ideas from a comprehensive range of credible sources.	Very wide and comprehensive use of suitable trade, financial and investment theories, models, concepts and materials. Very wide knowledge & understanding; presented in critical format and includes exploration of data, ideas and information from a comprehensive range of credible sources.	Broad and sound use of relevant appropriate trade, financial and investment theories, models, concepts and materials. Broad knowledge and understanding presented in critical format, which explores data, information and ideas from a comprehensive range of credible sources.	Satisfactory use of relevant legal appropriate trade, financial and investment models, theories and materials. Satisfactory knowledge and understanding presented in critical form, which explores data, information and ideas from a comprehensive range of credible sources.	Limited use of relevant and appropriate trade, financial and investment models, theories and materials. Limited knowledge and understanding that is presented with exploration and critique of data, Information and ideas from a comprehensive range of credible sources.	Poor knowledge of the trade, finance and investment theories and materials. Poor knowledge and understanding; presented with exploration and critique of data, Information and ideas from a comprehensive range of credible sources.	Failure to demonstrate knowledge of the trade, financial and investment models, theories and materials. Failure to demonstrate knowledge and understanding to explore and critique data, information and ideas from a comprehensive range of credible sources.
<p>Level of analysis, synthesis and logical flow of arguments</p> <p>Quality of discussion, arguments, evaluation and synthesis</p> <p>(25 marks)</p>	Demonstrates an exceptional level of argument with critical judgement in analysis, evaluation, synthesis and robust application of knowledge to differing contexts	Demonstrate a very good level of argument with critical judgement in analysis, evaluation, synthesis, and robust application knowledge to differing contexts.	Demonstrates a sound level of argument with critical judgement in analysis, evaluation, synthesis and robust application knowledge to differing contexts.	Demonstrates a satisfactory level of argument with critical judgement in analysis, evaluation, synthesis and robust application knowledge to differing contexts.	Demonstrates a weak level of argument with critical judgement in analysis, evaluation, robust synthesis and application knowledge to differing contexts.	Demonstrates a poor level of argument with critical judgement in analysis, evaluation, synthesis and robust application knowledge to differing contexts.	Failure to present argument with critical judgement or analysis, evaluation, synthesis and robust application knowledge to differing contexts.
<p>Justification and rationale for selecting economy</p> <p>(10 marks)</p>	Outstanding reason for selecting the economy and high level of discussion.	Very good reason made but with low level of discussion.	Good justification made but with low level of discussion.	Satisfactory reason provided but with low level of discussion.	Unclear reason provided and low discussion.	Incoherent reason provided and low discussion.	Confusing and/or Illogical reason
<p>Organisation and structure</p> <p>Structure of answer and use of correct subject specific terminologies and language</p> <p>(10 marks)</p>	Exceptionally clear structure with an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusions of the areas discussed.	Very good, clear structure with an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusion of the areas discussed.	Good clear structure with an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusion of the areas discussed.	Satisfactory clear structure with an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusion of the areas discussed.	Unclear structure With an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusion of the areas discussed.	Poor structure with an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusion of the areas discussed.	Failure to provide an executive summary aimed at explicitly identify the relevant trade, finance and investment areas to be addressed supported by analysis in the main body and firm conclusion of the areas discussed.
<p>Clarity of expression and demonstration of academic writing skills</p> <p>(10 marks)</p>	Exceptional and professional academic writing ability, demonstrating articulate and fluent communication. Excellent spelling and grammar.	A high level of academic writing ability, demonstrating articulate and fluent Communication. Excellent spelling and grammar.	Very good academic writing ability, demonstrating articulate and fluent Communication. Few spelling and grammar mistakes.	Satisfactory academic writing ability, demonstrating clear and fluent communication. Some spelling and grammar mistakes.	Poor academic writing ability with poor communication. Many spelling and grammar mistakes.	Very poor academic writing ability with very poor communication. Excessive spelling and grammar mistakes.	Failure to demonstrate academic writing ability. Excessive spelling and grammar mistakes.
<p>Use of literature and quality of referencing</p> <p>Appropriate Referencing demonstrated</p> <p>(10 marks)</p>	Exceptional range of background reading with excellent Excellent referencing demonstrated.	Extensive range of background reading with excellent. Extensive referencing demonstrated.	Very good background reading with consistent and appropriate. Very good referencing demonstrated.	Satisfactory referencing demonstrated; mostly appropriate.	Poor and inappropriate referencing demonstrated.	Very poor reference demonstrated.	Failure to reference.