

### Assessment Brief

<b>Program</b>	Bachelor of Applied Social Science
<b>Subject</b>	Understanding Societies: An Introduction to Social Analysis
<b>Subject code</b>	SOC202A
<b>Name of assessment</b>	Assessment 2: Essay
<b>Length</b>	1500 words
<b>Learning outcomes addressed by this assessment</b>	This assessment addresses the following subject learning outcomes: A, C, D, E.
<b>Submission Date:</b>	Weeks 6
<b>Lecturer Name</b>	Sadia Niyakan-Safy
<b>Assessment brief Summary:</b>	The importance of social research and its contributions to knowledge and society.
<b>Total marks</b>	100
<b>Weighting</b>	30%

**Students must attempt all tasks in the unit to be eligible to pass the unit.**

**Assessment Description:**

For this assessment, you are required to write an essay on the importance of social research. In your essay, ensure that you address the following questions:

- 1) What is "social research" and how is it different to common-sense knowledge?
- 2) Explain why social research is important. In other words, what are its contributions to society?
- 3) Use examples of contemporary social research / studies showing how these studies have made the contributions you have discussed.

**Marking criteria:**

	Max. in category	Your points
Word count, readability and structure	10	
In-text references and reference list; accuracy and use of correct referencing style	10	
Clear discussion of the contributions of social research to society	40	
Clear examples of social research/studies to support the discussion	40	
Total marks:	100	
Percentage:	30%	
Comments:		

### **Further information:**

The APA recommends the use of Times New Roman, font size 12 or a clear, legible font. Papers should be double-spaced.

All papers that are late without an approved extension will be penalized at 10% per day of the total possible marks for that assessment.

Marks will be deducted for failure to adhere to the word count – as a general rule you may go over or under by 10% of the stated length.

Students must attempt all tasks in the unit to be eligible to pass the unit.

The assessment **MUST** be submitted electronically in Microsoft Word format. Other formats may not be readable by markers. Please be aware that any assessments submitted in other formats will be considered LATE and will lose marks until it is presented in Word.

### **Notes for Essays:**

This essay will incorporate a formal introduction, main points and conclusion; the main points can be distinguished by sub-headings. The work must be fully referenced with in-text citations and a reference list at the end. We recommend you work with the **APA 7<sup>th</sup> Edition** to ensure that you reference correctly.

References are assessed for their quality. You should draw on quality academic sources, such as books, chapters from edited books, journals etc.

Before submitting your assignment, please review this video by clicking on the following link, on why sources of information need to be acknowledged: [Plagiarism Man](#) (thanks to Swinburne for this video).

You must search for peer-reviewed journal articles, which you can find in the online journal databases and which can be accessed from the library homepage. Wikipedia, online dictionaries and online encyclopedias are acceptable as a starting point to gain knowledge about a topic, but should not be overused – these should constitute no more than 10% of your total list of references/sources. Additional information and literature can be used where these are produced by legitimate sources, such as government departments and research institutes. The content of the following link explains why it is not acceptable to use non-peer reviewed websites: <http://www.youtube.com/watch?v=hqjJygfceLw> (thanks to La Trobe University for this video).