



Assessment 3 Information

Subject Code:	MBA632
Subject Name:	Knowledge Management
Assessment Title:	Knowledge Management in Today's Organisations (Individual Report)
Assessment Type:	Report
Word Count:	1800 Words (+/-10%)
Weighting:	30 %
Total Marks:	30
Submission:	Via MyKBS (Turnitin)
Due Date:	Monday, Week 13 at 11.55 pm

Subject Learning Outcomes

LO1:	Analyse the effectiveness and implementation of technology-based knowledge management systems.
LO2:	Analyse ethical breaches that arise in the absence of knowledge management systems and how these are alleviated in knowledge-rich environments.
LO3:	Evaluate the knowledge management life cycle in a number of different contexts.

Your Task

Create an individual report that explores Knowledge Management and Information Technology in today's organisations, focusing on the influence and impact of the contemporary landscape.

Assessment Description

In your Report, you will identify, discuss, and analyse one current event (something that has occurred in the last two years) linked to or has impacted an organisation. Then, you are to explore its implications for the organisation's use of Knowledge Management and Information Technology.

You will need to demonstrate the critical link between the internal and external organisational environments and discuss problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology.

The source of the current events can be a Media Article, a TED Talk, a Radio or Television Interview etc. In addition, there will be an opportunity to include information that is available in the public domain (e.g. annual reports, ASX listing, business databases etc.). You **MUST** get your Facilitators approval for your choice of event.

Your Report must include recommendations for dealing with the impact of the chosen current event on the organisation. The recommendations should show creativity while being feasible and must be drawn from the discussion and analysis you have undertaken in the Report.

You should include a minimum of 10 references (contemporary business articles, news items or comparison websites).

Please refer to the Assessment Marking Guide to assist you in completing all the assessment criteria.



Important Study Information

Academic Integrity Policy

KBS values **academic integrity**. All students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Academic Integrity and Conduct Policy.

What is academic integrity and misconduct?

What are the penalties for academic misconduct?

What are the late penalties?

How can I appeal my grade?

Click here for answers to these questions:

<http://www.kbs.edu.au/current-students/student-policies/>.

Word Limits for Written Assessments

Submissions that exceed the word limit by more than 10% will cease to be marked from the point at which that limit is exceeded.

Study Assistance

Students may seek study assistance from their local Academic Learning Advisor or refer to the resources on the MyKBS Academic Success Centre page. Click [here](#) for this information.



Assessment Marking Guide

Criteria	HD (High Distinction) 85 - 100	DN (Distinction) 75 - 84	CR (Credit) 65 - 74	P (Pass) 50 - 64	NN (Fail) 0 - 49
Demonstration of Knowledge Management theories that support the concepts identified in the current event (6 Marks)	You indicated an excellent level of analysis, and your interpretation strongly supported the concepts identified in the current event.	You indicated a very good level of analysis, and your interpretation clearly supported the concepts identified in the current event.	You indicated a good level of analysis, and your interpretation clearly supported the concepts identified in the current event.	You indicated a basic analysis, but which lacked depth, and your interpretation did not clearly support the concepts identified in the current event.	Your analysis lacks depth, and your interpretation does not support the concepts identified in the current event.
Discussion of problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology (6 Marks)	An excellent discussion of problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology.	Very good discussion of problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology.	Good discussion of problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology.	Adequate discussion of problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology, but more depth was required.	Minimal discussion of problems and challenges that the current event may cause for the organisation in their use of Knowledge Management and Information Technology.
Demonstrated linkages between the internal and external organisational environments (5 Marks)	Excellent identification of linkages between the internal and external organisational environments.	Very good, demonstrated linkages between the internal and external organisational environments.	Good, demonstrated linkages between the internal and external organisational environments.	Adequate demonstration linkages between the internal and external organisational environments.	No real demonstrated linkages between the internal and external organisational environments.
The student used appropriate theory and research to answer the question posed (6 Marks)	The student used excellent and current theory and research with a quality selection and a range of scholarly sources. Depth of research exceeded expectations.	The student used very good quality and in-depth theory and research; current and thorough; using a range of scholarly sources.	The student used good theory and research used from an appropriate range of scholarly sources.	The student used adequate theory and research; Some of the research was dated or not relevant, meeting minimum standards.	The student used inappropriate and outdated theories and research.
Conclusions and Recommendations (5 Marks)	You have drawn extremely dynamic, comprehensive and convincing recommendations that can be implemented easily within the organisation.	You have drawn varied, well-researched and compelling recommendations.	You have drawn mostly useful recommendations and conclusions.	You have drawn some useful recommendations, although a more comprehensive conclusion would have been helpful.	The quality of your recommendations is poor or incoherent.

<p>The answer clearly and logically presented written in an academic style References follow KBS Harvard Style</p> <p>(2 Marks)</p>	<p>The answer is clearly and logically presented with excellent detail; Written in an excellent academic style. References follow KBS Harvard Style.</p>	<p>The answer is not clearly or logically presented; Not written in an academic style References follow KBS Harvard Style.</p>	<p>The answer is clearly and logically presented with very good detail; Written in a good academic style References follows KBS Harvard Style.</p>	<p>The answer is clearly and logically presented with good detail; Written in an academic style. References follow KBS Harvard Style but with minor improvements needed.</p>	<p>The answer is clearly and logically presented but needs more detail; Written in an academic style References follow KBS Harvard Style but needs improvement.</p>	<p>The answer is not clearly or logically presented; Not written in an academic style References follow KBS Harvard Style.</p>
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