



Assignment- October 2021

Assignment front sheet

Qualification		Unit number and title		
BTEC Level 7 Diploma in Strategic Management and Leadership		Unit 1 Developing Strategic Management and Leadership Skills		
Student name		Assessor name		
Date issued	Completion of	date	Submitted on	

Assignment title	Leadership in a crisis

LO	Learning Outcome	AC	In this assessment you will have the opportunity to present evidence that shows you are able to:	Task no.	Evidence (Page no)
1	Understand the relationship between strategic management and leadership	1.1	Explain the link between strategic management and leadership	1	
		1.2	Analyse the impact of management and leadership styles on strategic decisions	1	
		1.3	Evaluate how leadership styles can be adapted to different situations	1	
2	Be able to apply management and leadership theory to support organisational direction	2.1	Review the impact that selected theories of management and leadership have on organisational strategy	2	
		2.2	Create a leadership strategy that supports organisational direction	2	
3	Be able to assess leadership requirements	3.1	Use appropriate methods to review current leadership requirements	2	
		3.2	Plan for the development of future situations requiring leadership	2	

4	Be able to plan the development of leadership skills	4.1	Plan the development of leadership skills for a specific requirement	2	
		4.2	Report on the usefulness of methods used to plan the development of leadership skills.	2	
Learner declaration					
I certify that the work submitted for this assignment is my own and research sources are fully acknowledged.					

Date:

Assignment brief

Student signature:

Unit number and title	Unit 1 - Developing Strategic Management and Leadership Skills	
Qualification	BTEC Level 7 Diploma in Strategic Management and Leadership	
Start date	20.10.2021	
Deadline/hand-in	27.12.2021	
Assessor	MrAshweenBunwaree	

Assignment title

Leadership in a crisis

Purpose of this assignment

This assignment will help evaluate your understanding of the links between strategic management, leadership as well as organisational direction and skills to apply this understanding to a selected organisation.

You are expected to leverage on your knowledge and use appropriate methods to review leadership and management within an organisation.

Task 2 of this assignment must be answered in relation to an organisation of your choice.

Scenario

An organisationwhich has encountered important difficulties during the Covid-19 pandemic has retained your services as a Consultant.

The board of that organisation expects you to:

- (i) advise management on how they should lead their organisation through this pandemic
- (ii) understand management leadership requirements to prepare a leadership plan to spearhead recovery.

Task 1 (LO 1)

How can leaders support their organisations in times of crisis and lead them on the path of recovery? Discuss

Task 2(LO 2, LO 3, LO 4)

You will propose a leadership strategy that will help devise the future orientation of your chosen organisation. The strategy will be based on your review of the organisation's management and leadership and on your findings from research and relevant theories and models. You will have to determine the existing leadership skills and those that will be required by the organisation to move forward.